

Message Text

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PAGE 01 STOCKH 05083 131326Z

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ACTION EUR-12

INFO OCT-01 EB-06 ISO-00 RSC-01 /020 W
----- 090823

P R 131200Z NOV 74
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC PRIORITY
INFORUEHC/SECSTATE WASHDC 3324
AMEMBASSY COPENHAGEN
AMEMBASSY HELSINKI
AMEMBASSY OSLO

UNCLAS STOCKHOLM 5083

FOR BIC/OIM

E.O. 11652 N/A

TAGS: BEXP, SW

SUBJECT: STC JANUARY JEEP - SECURITY DEVICES PRESENTATION

REF: PRESTON - CAYA TELCON

1. SECURITY DEVICES PRESENTATION NOW SCHEDULED OPEN SEPTEMBER 7 AND CLOSE SEPTEMBER 9. JANUARY 6 IS SWEDISH HOLIDAY AND WILL FOLLOW EXTENDED HOLIDAY PERIOD. TO MAXIMIZE OPPORTUNITY FOR SWEDISH (AND SCANDINAVIAN) AGENTS TO MEET AMERICAN EXHIBITORS (AND BECAUSE WE ANTICIPATE LITTLE OR NO ATTENDANCE ON JANUARY 7) AND TO ASSURE THAT AMERICAN EXHIBITORS ACHIEVE THEIR MARKETING OBJECTIVES, STC REQUESTS THAT JEEP BE EXTENDED THROUGH JANUARY 10, HOURS AWOULD BE 10:00 HOURS THROUGH 17:00 HOURS.

2. THIS WILL AFFORD AMERICAN EXHIBITORS OPPORTUNITY FOR COMPLETION OF SET-UP THEIR EXHIBITS AND FOR EXHIBITORS BRIEFING ON JANUARY 7.

3. MOREOVER, GIVEN NTE/NTM STATUS THIS FULL JEEP, STC NOW PLANS "DOING BUSINESS PANEL" EVENING SEPTEMBER 9 WHICH WOULD NOT OTHERWISE BE POSSIBLE, SINCE THIS ONE OF MOST IMPORTANT FEATURES OUR PROGRAMS FOR NTM EXHIBITORS WE
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ANXIOUS TO FOLLOW THROUGH ON THIS ASPECT THIS JEEP.

4. FINALLY, STC DEADLINES FOR WELCOME LETTERS, PRINTING
AND SO FORTH NOW REACHED; WE THEREFORE REQUEST PRIORITY
TELEGRAPHIC CONFIRMATION IN ORDER TO PROCEED WITH
EXHIBITS PLAN.
JOHNSON

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NNN

Message Attributes

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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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Errors: N/A
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